

KANSAS MUSIC REVIEW ONLINE

Official Publication of the Kansas Music Educators Association
<http://kmr.ksmea.org>

2015 - 2016 Rate Card

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KMEA (at: www.ksmea.org) is a 1700-member NAME State Affiliate and takes pride in providing music educators with an online publication that is professional in every sense of the word. Careful selection of editorial content, superior design, and excellent quality have earned the *Kansas Music Review* a reputation for being one of the finest state music publications in the nation. The online *KMR* will continue its focus on the musical excellence music educators in Kansas strive to achieve. A planned advertising program in the *Kansas Music Review* offers a practical, easy, low-cost way to expose this significant market of Kansas music educators to your products and/or services.

Circulation

The *Kansas Music Review* is "must reading" for every music educator in Kansas. With open online accessibility that does not require a password, the *KMR* offers an audience of committed music educators, students, school officials, and anyone

concerned with music education in Kansas and beyond. The *KMR* provides a ready market for music goods and services which the readers of the *Kansas Music Review* use to influence the buying decisions of students, colleagues, and friends.

High Reader Interest

News coverage of the Kansas music scene, special columns by various music organization leaders, and articles of special interest, are combined to meet the interests of the *Kansas Music Review's* audience that includes access to national and international viewers.



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Advertising Rates

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Publication Dates

Date of Issue	Advertising Copy	Publication LIVE Date
Fall	August 14, 2015	August 28
Winter	October 16, 2015	October 30
Convention	January 15, 2016	January 29
Spring	April 1, 2016	April 15

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